

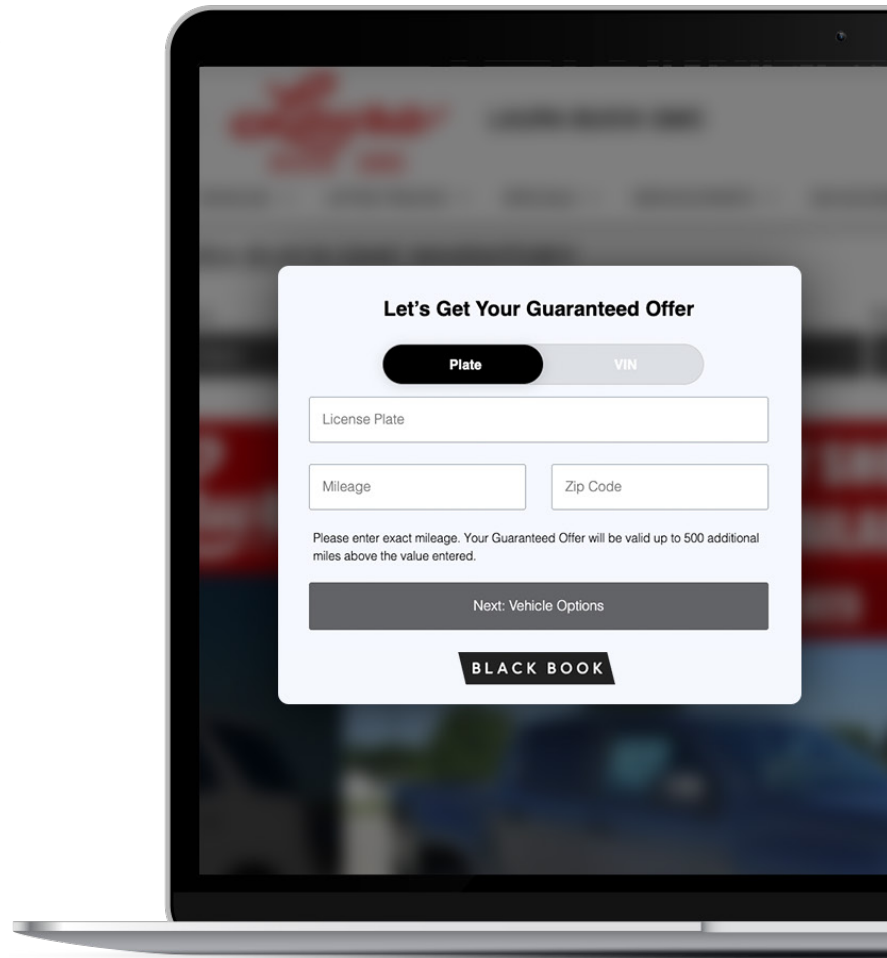
BACKLOT  
CARS

BLACK  
BOOK

# Acquire, Compete and Win

with Guaranteed Offer

Brought to you by BacklotCars,  
a KAR Global Company, and Black Book



## The Offering

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- We deliver a vin specific market-based offer in 2 minutes
- Offers driven by Black Book Data and real time pricing trends on BacklotCars
- Leverage extensive buyer network at BacklotCars

## The Benefit

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- Reduce cycle times
- Eliminate transport costs
- Reduce holding costs